



SmartShopper has you covered!

Have an upcoming medical test, procedure or preventative screening? With SmartShopper you can shop for medical care, compare costs, and earn a cash reward. It's quick and simple, especially when you call your SmartShopper Personal Assistant.

Call your SmartShopper Personal Assistant to:

- Understand all your options and find the right place for your procedure
- Schedule the procedure at the location of your choice
- {PATBullet}
- Earn a cash reward for your choices

"I had various procedures and SmartShopper was excellent from start to finish."
- Dana, SmartShopper Member

How it works



1. SHOP

by phone or online



2. GO

to a cost-effective location



3. EARN

up to \$500 in cash rewards

Don't miss out on this great program you already have.

Call your Personal Assistant at 1-866-285-7452
or log in to BCBSMN.VitalsSmartShopper.com

The Personal Assistant Team is available M-Th 8am-8pm and F 8am-6pm EST

Made available by:



smartshopper®

The SmartShopper program is offered by Vitals, an independent company. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program.

Vitals is an independent company which provides a member health platform and tools.

Blue Cross® and Blue Shield® of Minnesota and Blue Plus® are nonprofit independent licensees of the Blue Cross and Blue Shield Association.

* The Vitals-Smartshopper program is available to those enrolled in the MHC Aware Network only.